MASTERING AI PROMPTING WITH TXT2LOGO

NO-CODE CREATIVE GUIDE

TXT2 LOGO

VOL.2

Previous Vol.

HOW TO GENERATE LOW COST AI LOGOS

NO-CODE CREATIVE GUIDE

TXT2 LOGO

VOL.1

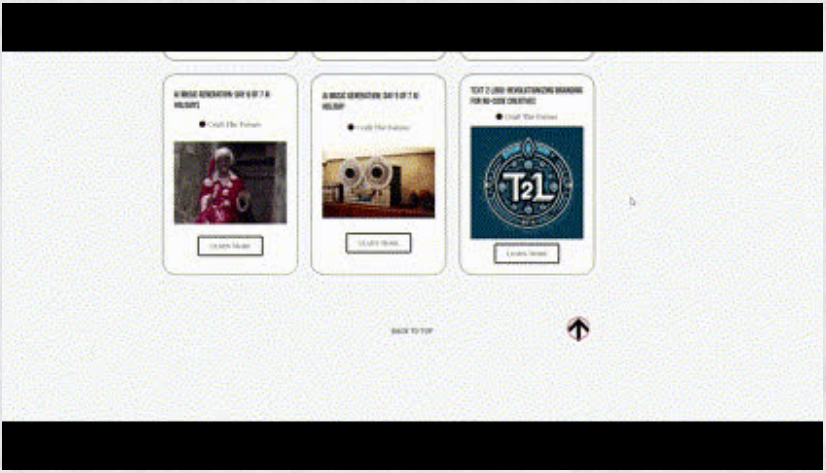
MASTERING AI PROMPTING WITH TXT2LOGO

INTRO

Our journey to empower no-code creatives wouldn't be possible without the innovative platforms Streamlit and OpenAI. Streamlit's interactive app framework and OpenAI's advanced AI models have been instrumental in developing products that unlock creative potential without the need for extensive coding knowledge.

MASTERING AI PROMPTING WITH TXT2LOGO

INTRO

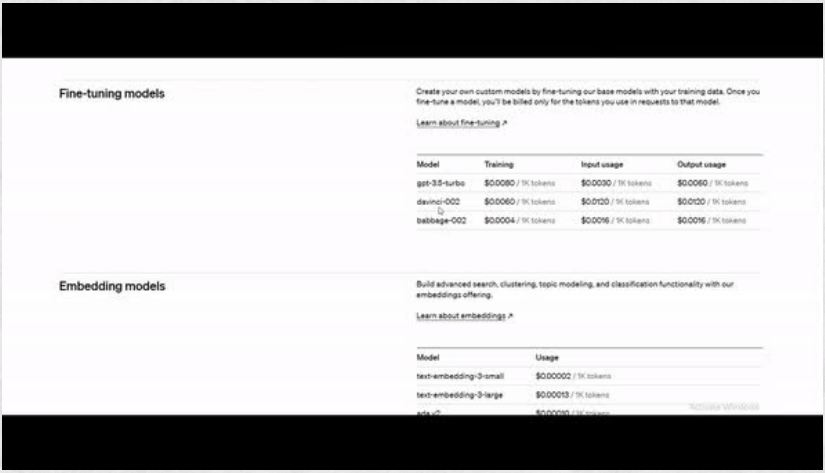


Craft The Future

- **A No-Code Creative Hub full of resources, content, workshop and networking events.**
- **An early access platform to no-code creative tools powered by CTF.**
- **Check out newsletter on Paragraph**
- **Follow on X**

MASTERING AI PROMPTING WITH TXT2LOGO

INTRO



Fine-tuning models

Create your own custom models by fine-tuning our base models with your training data. Once you fine-tune a model, you'll be billed only for the tokens you use in requests to that model.

Learn about fine-tuning ↗

Model	Training	Input usage	Output usage
gpt-3.5-turbo	$0.0080 / 1K tokens	$0.0030 / 1K tokens	$0.0060 / 1K tokens
davinci-002	$0.0060 / 1K tokens	$0.0120 / 1K tokens	$0.0120 / 1K tokens
babbage-002	$0.0004 / 1K tokens	$0.0016 / 1K tokens	$0.0016 / 1K tokens

Embedding models

Build advanced search, clustering, topic modeling, and classification functionality with our embeddings offering.

Learn about embeddings ↗

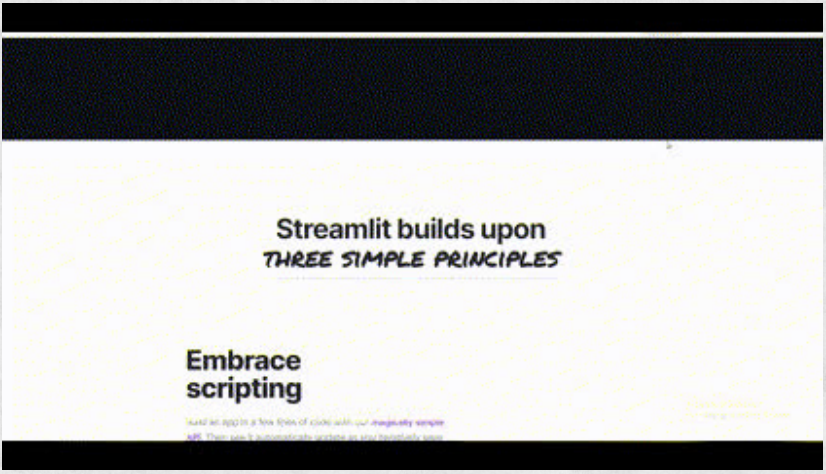
Model	Usage
text-embedding-3-small	$0.00002 / 1K tokens
text-embedding-3-large	$0.00013 / 1K tokens

OpenAI

- **Generate 1024 x 1024 Standard $0.04 an image.**
- **State of the Art AI Image Generation**
- **Try ChatGPT**
- **Follow on X**

MASTERING AI PROMPTING WITH TXT2LOGO

INTRO

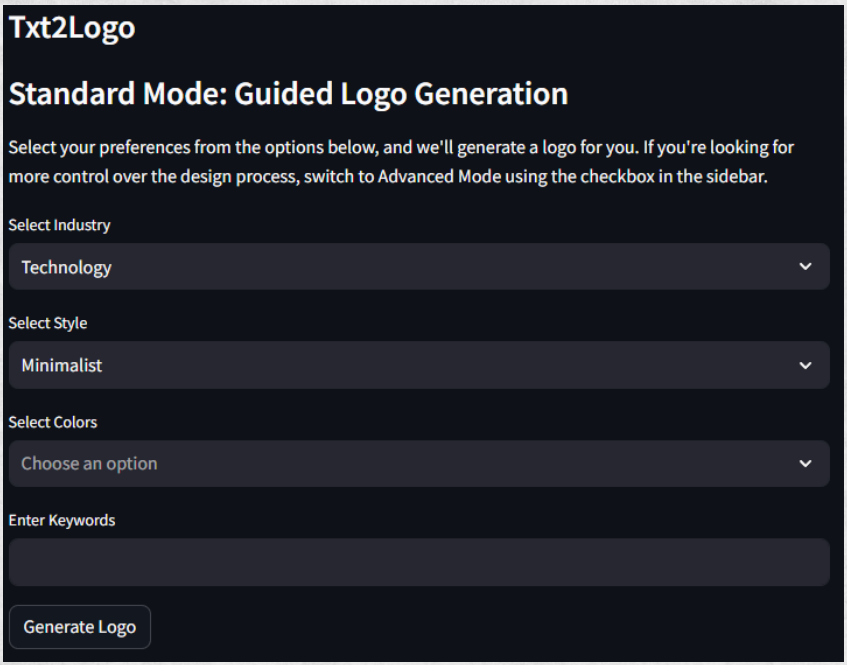


Streamlit

- **Build Powerful Data Driven Apps**
- **Demo Python apps /w Streamlit UI**
- **Try Streamlit Apps**
- **Follow on X**

HOW TO GENERATE LOW COST AI LOGOS

STEP 1: UNDERSTAND-ING TXT2LOGO



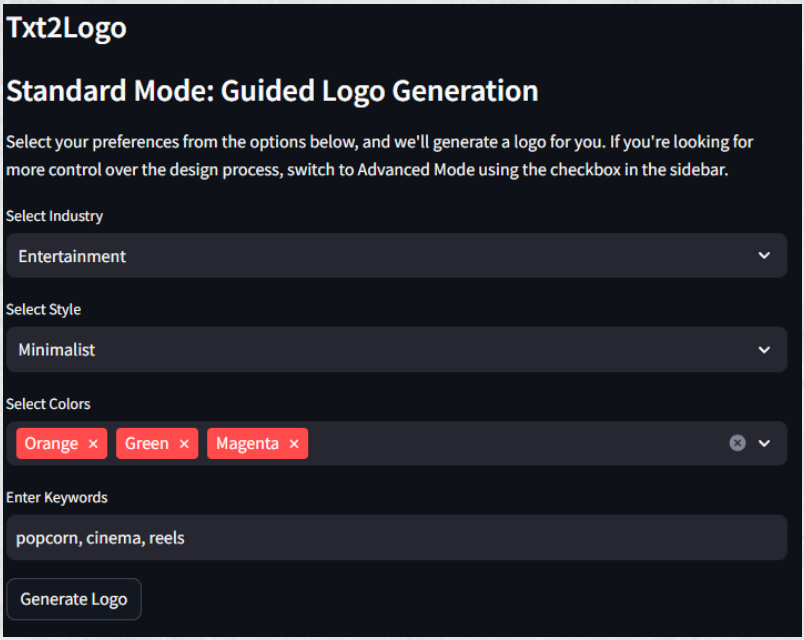
HOW TO GENERATE LOW COST AI LOGOS

STEP 2: CRAFTING YOUR FIRST PROMPT

A sleek, memorable logo for a {industry} industry brand, featuring a {style} design, with a clean and simple aesthetic. Color scheme: {', '.join(colors)}. Incorporates elements of {keywords}. Single image, scalable, with a transparent background.

HOW TO GENERATE LOW COST AI LOGOS

STEP3: EXPERIMENT-ING AND REFINING

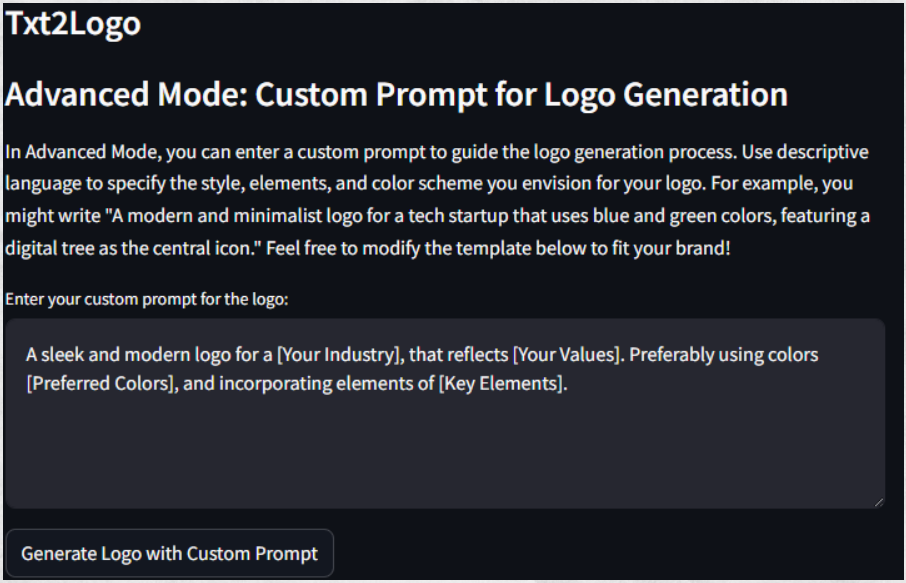


HOW TO GENERATE LOW COST AI LOGOS

STEP3.1: EXPERIMENT-ING AND REFINING

HOW TO GENERATE LOW COST AI LOGOS

CUSTOM PROMPTS:



A sleek and modern logo for a [Your Industry], that reflects [Your Values]. Preferably using colors [Preferred Colors], and incorporating elements of [Key Elements].

HOW TO GENERATE LOW COST AI LOGOS

CUSTOM PROMPTS:

Craft a vibrant and contemporary emblem that encapsulates the essence of [*Barbershop*]. It should resonate with [*Nerdy, and Geeks*] at its core, with a color scheme of [*Neon Red, White, and Yellow*] that stands out. Integrate [*Open Sign, Video Games, Chair*] to add a distinctive touch that defines the brand.

HOW TO GENERATE LOW COST AI LOGOS

CUSTOM PROMPTS:

GLOSSARY

API KEY

API Key: An API Key is a special password that allows programs to talk to each other securely. It's like a secret handshake that lets your computer use cool tools and features on the internet.

UI

UI (User Interface): **UI is how a computer program or website looks and how you interact with it. Imagine it like the buttons on your TV remote or the layout of your favorite video game – it's what you see and touch.**

HOW TO GENERATE
LOW COST AI
LOGOS

GLOSSARY

AI

***AI (Artificial Intelligence)*: AI is like a smart robot that can learn, make decisions, and do tasks on its own, helping us create cool things without needing to be tech experts.**

PROMPT

***Prompt:* A prompt is a question or statement that tells an AI what to create or do. It's like giving instructions to a friend on what to draw or write about.**

HOW TO GENERATE
LOW COST AI
LOGOS

WORKSHOPS

‘Introduction to AI Art with Txt 2 Logo' - Saturday, February 17th: 11 AM - 12:30 PM

‘Enhancing Creativity with Txt 2 Logo' - Saturday, February 24th: 11 AM - 12:30 PM

‘Personalization and Storytelling in AI Art' - Saturday, March 2nd: 11 AM - 12:30 PM

'Exploring Advanced Features of Txt 2 Logo' - Saturday, March 16th: 11 AM - 12:30 PM

craftthefuture.xyz/calendar

0 123456 789012