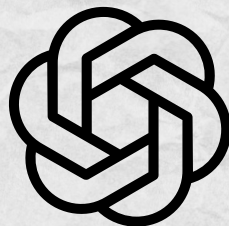


*MASTERING AI
PROMPTING WITH
TXT2LOGO*

**NO-CODE
CREATIVE GUIDE**

TXT2 LOGO

VOL.2



PREVIOUS
VOL.

*HOW TO GENERATE
LOW COST AI LOGOS*

**NO-CODE
CREATIVE GUIDE**

**TXT2
LOGO**

VOL.1



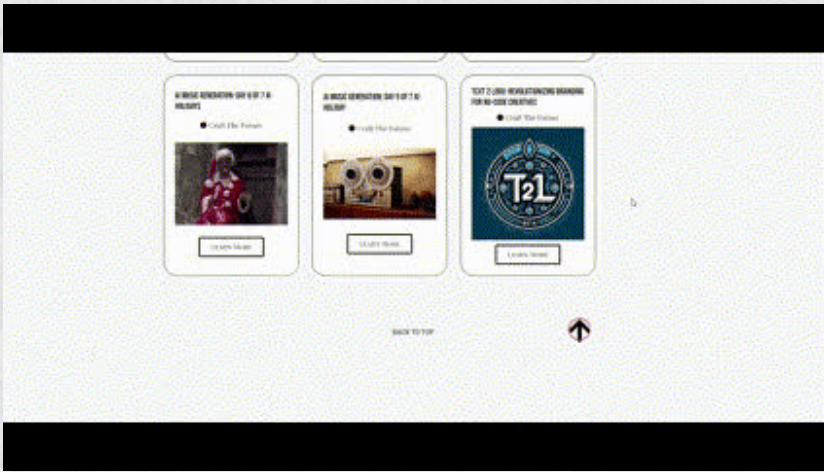
*MASTERING AI
PROMPTING WITH
TEXT2LOGO*

INTRO

Our journey to empower no-code creatives wouldn't be possible without the innovative platforms Streamlit and OpenAI. Streamlit's interactive app framework and OpenAI's advanced AI models have been instrumental in developing products that unlock creative potential without the need for extensive coding knowledge.

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INTRO



Craft The Future

- A No-Code Creative Hub full of resources, content, workshop and networking events.
- An early access platform to no-code creative tools powered by CTF.
- Check out newsletter on [Paragraph](#)
- [Follow on X](#)

MASTERING AI PROMPTING WITH TXT2LOGO

INTRO

The screenshot shows the OpenAI pricing page. It is divided into two main sections: 'Fine-tuning models' and 'Embedding models'. The 'Fine-tuning models' section includes a description of fine-tuning, a link to learn more, and a table with columns for Model, Training, Input usage, and Output usage. The 'Embedding models' section includes a description of embedding functionality, a link to learn more, and a table with columns for Model and Usage.

Model	Training	Input usage	Output usage
gpt-3.5-turbo	\$0.0080 / 1K tokens	\$0.0030 / 1K tokens	\$0.0060 / 1K tokens
davinci-002	\$0.0060 / 1K tokens	\$0.0120 / 1K tokens	\$0.0120 / 1K tokens
ada-002	\$0.0004 / 1K tokens	\$0.0016 / 1K tokens	\$0.0016 / 1K tokens

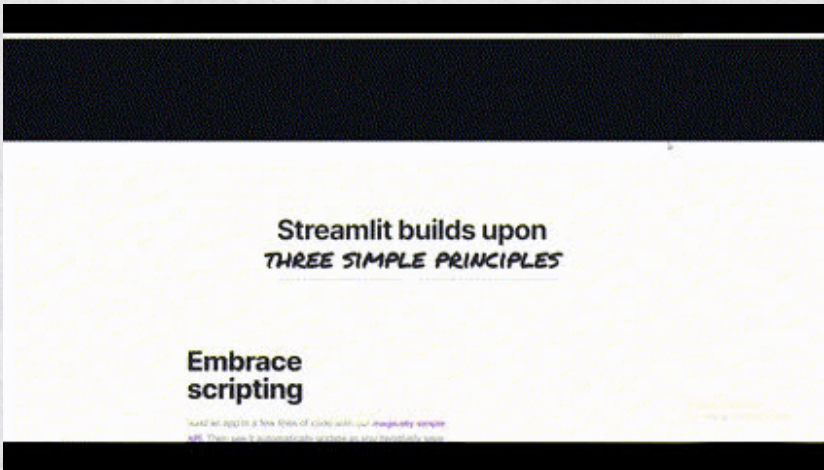
Model	Usage
text-embedding-3-small	\$0.00002 / 1K tokens
text-embedding-3-large	\$0.00013 / 1K tokens
ada-001	\$0.00010 / 1K tokens

OpenAI

- **Generate 1024 x 1024 Standard \$0.04 an image.**
- **State of the Art AI Image Generation**
- **Try ChatGPT**
- **Follow on X**

*MASTERING AI
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TEXT₂LOGO*

INTRO



Streamlit

- **Build Powerful Data Driven Apps**
- **Demo Python apps /w Streamlit UI**
- **Try Streamlit Apps**
- **Follow on X**

*HOW TO GENERATE
LOW COST AI
LOGOS*

STEP 1: UNDERSTAND -ING TXT2LOGO

Txt2Logo

Standard Mode: Guided Logo Generation

Select your preferences from the options below, and we'll generate a logo for you. If you're looking for more control over the design process, switch to Advanced Mode using the checkbox in the sidebar.

Select Industry

Technology



Select Style

Minimalist



Select Colors

Choose an option



Enter Keywords

Generate Logo

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LOGOS*

STEP 2: CRAFTING YOUR FIRST PROMPT

A sleek, memorable logo for a
{industry} industry brand,
featuring a **{style}** design, with a
clean and simple aesthetic. Color
scheme: {' .join(**colors**)}.

Incorporates elements of
{keywords}. Single image, scalable,
with a transparent background.

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LOW COST AI
LOGOS*

STEP 3: EXPERIMENT -ING AND REFINING

Txt2Logo

Standard Mode: Guided Logo Generation

Select your preferences from the options below, and we'll generate a logo for you. If you're looking for more control over the design process, switch to Advanced Mode using the checkbox in the sidebar.

Select Industry

Entertainment

Select Style

Minimalist

Select Colors

Orange

Green

Magenta

Enter Keywords

popcorn, cinema, reels

Generate Logo

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LOW COST AI
LOGOS*

STEP 3.1: EXPERIMENT -ING AND REFINING



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LOGOS*

CUSTOM PROMPTS:

Txt2Logo

Advanced Mode: Custom Prompt for Logo Generation

In Advanced Mode, you can enter a custom prompt to guide the logo generation process. Use descriptive language to specify the style, elements, and color scheme you envision for your logo. For example, you might write "A modern and minimalist logo for a tech startup that uses blue and green colors, featuring a digital tree as the central icon." Feel free to modify the template below to fit your brand!

Enter your custom prompt for the logo:

A sleek and modern logo for a [Your Industry], that reflects [Your Values]. Preferably using colors [Preferred Colors], and incorporating elements of [Key Elements].

Generate Logo with Custom Prompt

**A sleek and modern logo for a
[Your Industry], that reflects [Your
Values]. Preferably using colors
[Preferred Colors], and
incorporating elements of [Key
Elements].**

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LOW COST AI
LOGOS*

CUSTOM PROMPTS:

Craft a vibrant and contemporary emblem that encapsulates the essence of [*Barbershop*]. It should resonate with [*Nerdy, and Geeks*] at its core, with a color scheme of [*Neon Red, White, and Yellow*] that stands out. Integrate [*Open Sign, Video Games, Chair*] to add a distinctive touch that defines the brand.

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CUSTOM PROMPTS:



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GLOSSARY

API KEY

API Key: An API Key is a special password that allows programs to talk to each other securely. It's like a secret handshake that lets your computer use cool tools and features on the internet.

UI

UI (User Interface): UI is how a computer program or website looks and how you interact with it. Imagine it like the buttons on your TV remote or the layout of your favorite video game – it's what you see and touch.

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GLOSSARY

AI

AI (Artificial Intelligence): AI is like a smart robot that can learn, make decisions, and do tasks on its own, helping us create cool things without needing to be tech experts.

PROMPT

Prompt: A prompt is a question or statement that tells an AI what to create or do. It's like giving instructions to a friend on what to draw or write about.

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LOGOS*

WORKSHOPS

**'Introduction to AI Art with Txt 2 Logo' - Saturday,
February 17th: 11 AM - 12:30 PM**

**'Enhancing Creativity with Txt 2 Logo' - Saturday,
February 24th: 11 AM - 12:30 PM**

**'Personalization and Storytelling in AI Art' - Saturday,
March 2nd: 11 AM - 12:30 PM**

**'Exploring Advanced Features of Txt 2 Logo' -
Saturday, March 16th: 11 AM - 12:30 PM**



craftthefuture.xyz/calendar

